

EMIR EFENDIĆ

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Tongersestraat 53, 6211LM

[E-mail](#); [Web](#); [OSF](#); [ORCID](#)

RESEARCH INTERESTS

Broadly - Judgment and Decision-Making
Lately - How people interact with algorithmic systems / Risk judgments / Crowd estimation effects

PERSONAL INFORMATION

Citizenship: Bosnia & Herzegovina
Languages: English (TOEFL 114/120); German (C1); French (C1);
Dutch (A2); Bosnian/Croatian/Serbian (Mother tongue)

EMPLOYMENT

Marketing and Supply Chain Management School of Business and Economics Maastricht University <i>Assistant Professor</i>	01/2022 -
Marketing and Supply Chain Management School of Business and Economics Maastricht University <i>Post-Doc</i>	01/2020 - 12/2021
Psychological Sciences Research Institute Catholic University of Louvain, Belgium <i>Post-Doc</i>	12/2018 - 12/2019
Human Performance Management Department of Industrial Engineering and Innovation Sciences Eindhoven University of Technology <i>Post-Doc</i>	11/2017 - 11/2018
Analitika Center for Social Research Sarajevo, Bosnia & Herzegovina <i>Research Consultant</i>	09/2015 - 09/2016

EDUCATION

University of Bordeaux, France PhD in Experimental Psychology	02/2014 - 07/2017
University of Sarajevo, B&H; MA in Psychology	09/2011 - 09/2013
University of Sarajevo, B&H; BA in Psychology	09/2008 - 09/2011

PUBLICATIONS

Efendić, E., Van de Calseyde, P., Bahnik, Š., & Vranka, M. Taking algorithmic (vs. human) advice reveals different goals to others (2023). *International Journal of Human-Computer Interaction* (accepted). [DOI](#) [OSF](#)

Kurz, K., **Efendić, E.**, & Goukens, C. (2023). Pricey therefore good. Price affects expectations, but not quality perceptions and liking. *Psychology & Marketing* (accepted). [DOI](#) [OSF](#)

Anvari, F., **Efendić, E.**, Olsen, J., Arslan, C. R., Elson, M., & Schneider, I. (2023) Bias in Self-reports: An initial elevation phenomenon. . *Social Psychological and Personality Science* (in print) [DOI](#) [OSF](#)

Kohl, S., Schroder, K., Graus, M., **Efendić, E.**, & Lemmik, G.A.M.J. (2022). Zooming in on the effect of Sociometric signals on different stages of the design process. C&C '22: Creativity and Cognition. [DOI](#)

Becker, M., **Efendić, E.**, Odekerken- Schroeder, G. (2022). Emotional communication by service robots: A research agenda. *Journal of Service Management*. - ahead of print [DOI](#)

Van de Calseyde, P.* & **Efendić, E.*** (2022). Taking a disagreeing perspective improves the accuracy of people's quantitative estimates. *Psychological Science*, 33(6), 971-983. [DOI](#) [OSF](#)

* Shared first authorship/equal contribution

Drace, S., & **Efendić, E.** (2022). The effect of emotions on conformity. *Psihologija* 55(1), 45-56. [DOI](#)

Efendić, E.*, Chandrashekar, P.*, ... Feldman, G. (2022). Risky therefore not beneficial: Replication and extension of Finucane et al.'s (2000) affect heuristic experiment. *Social Psychological and Personality Science*, 13(7), 1173-1185. [OSF](#) [DOI](#)

* Shared first authorship/equal contribution

Corneille, O., D'Hondt, C., & De Winne, R., **Efendić, E.**, & Todorović, A. (2021). What leads people to tolerate negative interest rates on their savings? *Journal of Behavioral and Experimental Economics*, 93, 101714. [DOI](#)

Efendić, E., Corneille, O., D'Hondt, C., & De Winne, R. (2021). How risk-prone are people when facing a sure loss? Negative interest rates as a convenient conceptual framework. *Psychonomic Bulletin & Review*, 28(5), 1715-1725. [OSF](#) [DOI](#)

Efendić E. How do people judge risk? (2021). Availability may upstage affect in the construction of risk judgments. *Risk Analysis*, 41(11), 2003-2015. [OSF](#) [DOI](#)

Bahnik, Š., **Efendić, E.**, & Marek, V. (2021). The difference in prescriptive and normative moral judgments: Moral Asymmetry in self and other sacrifice judgments in trolley-like dilemmas. *Psychological Reports*, 124(1), 108-130. [OSF DOI](#)

Efendić, E., Van de Calseyde, P., & Evans, M. A. (2020). Slow response times undermine trust in algorithmic (but not human) predictions. *Organizational Behavior and Human Decision Processes*, 157, 103-114. [OSF DOI](#)

Efendić, E., Drace, S., Ric, F. (2020). The combination of multiple affective experiences and their impact on valuation judgments. *Cognition & Emotion*, 34(4), 684-699. [OSF DOI](#)

Efendić, E., & Van Zyl, L. E. (2019). On reproducibility and replicability: Arguing for open science practices and methodological improvements at the South African Journal of Industrial Psychology. *S. Journal of Industrial Psychology*, 45(0), a1607. [DOI](#)

Drace, S., **Efendić, E.**, & Hadziahmetovic, N. (2016). The relation between intrinsic religiosity, religious fundamentalism and attitudes towards out-groups in Muslims from Bosnia and Herzegovina. *Applied Psychology*, 8(4), 379-394. [DOI](#)

Drace, S., **Efendić, E.**, & Maric, N. (2015). The effect of mood valence and mood intensity on autobiographical recall: Evidence for the role of affect in mood congruence effect. *Review of Psychology*. 22(1-2), 3-9. [DOI](#)

Efendić, E., & Drace, S. (2015). Affective influence on suboptimal strategy choice in the Monty Hall Dilemma. *Psihologija*. 48(2), 135-147. DOI

Drace, S., **Efendić, E.**, Kusturica, M., & Landzo, L. (2013). Cross-cultural validation of the “International Affective Picture System” (IAPS) on a sample from Bosnia and Herzegovina. *Psihologija*. 46(1), 17-26. [DOI](#)

PrePrints &
Working papers

Anvari, F., Arslan, C.R., **Efendić, E.**, Elson, M, Schneider, I.K. No initial elevation on personality self-reports. [PrePrint](#)

Efendić, E., Kurz, J., Goukens, C., & Calseyde, P.P.F.M. A response time selection algorithm for more accurate crowds.

Calseyde, P.P.F.M., **Efendić, E.**, van Dolder, D., Assem, M.,... The follow the fast heuristic. A simple strategy for selecting accurate answers in a crowd of answers.

Efendić, E., Schnurr, B, & Wetzels, M. Rejected by an algorithm:

Consumer reactions to market access denials.

Efendić, E., František, B., Vranka, M., & Bahník, Š. A minority deliberately cheats for one's own and other's benefit: An investigation of dicehonesty using mouse tracking. - [PrePrint](#)

Efendić, E., D'Hondt, C, De Winne, R, & Corneille, O. Negative interest rates may be more psychologically acceptable than assumed: Implications for savings. - [SSRN](#)

Efendić, E. How emotions enter into decision making: A novel categorization of types of emotions. - [PrePrint](#)

OTHER WRITING

Efendić, E., & Calseyde, P.P.F.M. (2023)- Tapping into the wisdom of your "inner crowd". *Behavioral Scientist* - [link](#)

Efendić, E., Bruggen, L., & Graus, M. (2022). Increasing engagement with retirement through personalized communication? Center for economic policy research - [link](#)

Efendić, E., Bruggen, L., & Graus, M. (2021). Increasing pension engagement through personalized communications. Think Forward Initiative blog - [link](#)

Efendić, E. (2020) A system's response time and it's psychological consequences. School of Business and Economics blog - [link](#)

Van Zyl, L., **Efendić, E.,** Rothmann, S., Shankland, R. (2019). Best practice guidelines for positive psychological intervention experimental designs. In L.E. Van Zyl & S. Rothmann (Eds.), *Theoretical Approaches to Multi-cultural Positive Psychological Interventions*. New York, Cham, Switzerland: Springer - *Book Chapter*

Efendić, E. (2016). How can findings from psychology and behavioral economics improve research and implementation of public policies? *Policy Hub* - blog

Efendić, E. (2016). How can findings from psychology and behavioral economics improve research and implementation of public policies? *Policy Hub* - blog

Efendić, E. (2015). Ten ethical principles for public policy research. *Policy Hub* - blog

Efendić, E. (2014). How huge disasters can play tricks on the way we value life? *The Conversation* - blog

INVITED

"An open science perspective for wisdom of crowd research", Hong

TALKS AND WORKSHOPS	<p>Kong University, Department of Psychology (2023)</p> <p>“Whose opinion to follow: selecting smaller smarter crowds”, BOM, TU/e, NL (2022)</p> <p>“Intro to R for psychological research”, Sarajevo, B&H (2019)</p> <p>“R in psychological research”, Vanderbijlpark, ZA (2018)</p> <p>“Open science & research methodology”. Vanderbijlpark, ZA (2018)</p> <p>“Multiple affective reactions and JDM”, Linkoping, SE (2018)</p>
PRESENTING (t - talk; p - poster)	<p>EADM, Vienna, AT (2023) p</p> <p>Frontiers in Service, Maastricht, NL (2023) t</p> <p>SJDM Annual meeting, San Diego, USA (2022) p</p> <p>SJDM Annual meeting , Online conference (2020) p</p> <p>SPUDM, Amsterdam, NL (2019) t</p> <p>TIBER, Tilburg, NL (2018) p</p> <p>Big Analytics and Data Group meeting, Tilburg NL (2018) t</p> <p>Decision Research, Eugene Oregon, USA (2018) t</p> <p>SJDM annual meeting. Boston, USA (2016) p</p> <p>Days of psychology, Sarajevo, B&H (2016) t</p> <p>Theories and Methods in JDM Research. Nurnberg, DE (2015) p</p> <p>Empirical research in psychology Belgrade, SRB (2014) t</p> <p>Empirical research in psychology. Belgrade, SRB (2013) t</p> <p>REPSI. Rijeka, CRO (2012) p</p>
TEACHING	<p><i>Research in International Business</i> (Master) - Course coordinator Maastricht University (2023/2024 - ongoing)</p> <p><i>Data Analytics</i> (Master) - course co-coordinator Maastricht University (2020/2021 - 2022/2023)</p> <p><i>Research Methods</i> (PreMaster) - teaching assistant Maastricht University (2019/2020)</p> <p>Psychology of Judgment and Decision-Making (Bachelor) - TA (2014/2017 during PhD)</p>
SUPERVISION	<p>Supervisor MSc students (2018 - now)</p> <p>Co-Supervisor 2 PhD Students (2020 - now)</p>
GRANTS AND HONORS	<p>UFL SWOL - Limburg, 2022, €1,450;</p> <p>SSHRC Insight grant, Meena Andiappan, Emir Efendic, Philippe van de Calseyde, Ruo Mo, 2022, \$53,294</p> <p>GSBE Research Fellow (graduate school of business and economics, Maastricht University, accredited by Dutch Academy of Science)</p> <p>European Association of Social Psychology (EASP) Seedcorn Research Grant, Farid Anvari, Emir Efendić, and Jerome Olsen, €2,000;</p> <p>Small Scale Research Grant (University Maastricht), 2021, €4,000;</p>

French government scholarship award for PhD projects (2014-2017);
QiR improving research practices at Western Balkans award, 2015;
Best Master's thesis award, University of Sarajevo, 2014;
Erasmus Mundus Grant, financed stay at University of Heidelberg,
2010

RESEARCH
COMMUNITY
SERVICE

Review editor - Frontiers in psychology (2019 - 2020)
Selection and program creation for ESCON 2019 (2019)
Special Edition: Open Science Practices SAJIP (2019)
Associate editor, InMind Magazine (2015 - 2018)

REFEREEING

Ad hoc reviewer:
European Journal of Social Psychology
Journal of Experimental Social Psychology
Social Psychology
Behavioral Public Policy
Review of General Psychology
Risk Analysis
Frontiers in Psychology
Association for Information Systems 2021
Telematics and Informatics
Journal of Behavioral Decision Making
Psychologica Belgica
Journal of Personality and Social Psychology
Nature Human Behavior
International Journal of Human Computer Interaction
Social Psychological & Personality Science

SOCIETY
MEMBER

SJDM (Society for Judgment and Decision Making)
EADM (European Association for Decision Making)

WORKSHOPS

Reflections on replication, Utrecht, NL (2018)
Research Academy, Fribourg, CH (2016)
Regional research seminar, Belgrade, Serbia (2016)
Theories and Methods in JDM, Mannheim, DE (2015)

REFERENCES
(Contact
information)

Prof. Dr. Olivier Corneille - olivier.corneille@uclouvain.be; Place Cardinal Mercier 10/L3.05.01,
1348 Louvain-la-Neuve, +32 10 47 86 42

Prof. Dr. Philippe van de Calseyde - p.p.f.m.v.d.calseyde@tue.nl; De Lismortel, Atlas 7.404,
Eindhoven, +31 40 247 2157